

STRONG

**Cities,
Communities,
Northwest Indiana
Symposium**

**Gary Genesis Convention
Center**

1 Genesis Center Plaza
Gary , Indiana 46402

July 22-23rd, 2014

Sponsored by:

White House Council on Strong Cities, Strong Communities
U.S. Department of Housing and Urban Development
U.S. Environmental Protection Agency
City of Gary, Indiana
Northwest Indiana Regional Planning Commission

In partnership with: Legacy Foundation

Steering Committee

Many thanks to our steering committee, your dedication and tireless work helped develop a dynamic agenda. We look forward to continued work with you.

~The SC2 Gary Team

Kelly Anoe	Legacy Foundation
Don Babcock	Northern Indiana Public Service Company (NIPSCO)
Kelly Carmichael	Northern Indiana Public Service Company (NIPSCO)
Denise Dillard	Methodist Hospitals
Jack Eskin	Northwest Indiana Regional Planning Commission
John Hall	U.S. Department of Housing and Urban Development – Indianapolis Field Office
Brenda Scott Henry	City of Gary
Eman Ibrahim	Northwest Indiana Regional Planning Commission
Kathy Luther	Northwest Indiana Regional Planning Commission
Michele Oertel	Indiana Finance Authority
Mike Ohm	Bryan Cave, LLP
Craig Phillips	Michigan City
Tina Rongers	Legacy Foundation
Ellen Szarletta	Indiana University NW
Dave Wellman	Regional Development Authority (RDA)
Linda Woloshansky	Center of Workforce Innovations

July 22nd Agenda

- 8:30 – 9:00** **Registration and Refreshments**
- 9:00 – 9:20** **Welcome and Introductions**
Mayor Karen Freeman-Wilson, City of Gary, Indiana
Antonio Riley, HUD Region 5 Regional Administrator
Gary Lake Room
- 9:20 – 10:15** **Plenary Speaker**
Carol Coletta, Vice President for Community and National Initiatives, Knight Foundation
- 10:30 – 12:00** **Concurrent Sessions:**
Capitalizing on the Natural Assets and Industrial Heritage of Northwest Indiana
Panelists will discuss methods for addressing sustainable development in Northwest Indiana using an asset-based approach.
Economic Development – Gary/Lake Room
Transportation & Land Use – Hoosier Room
Public Health – Porter Room
Housing & Community – LaPorte Room
- 12:00 – 1:30** **Lunch: Strong Cities, Strong Communities Gary Initiative**
Gary/Lake Room
- 1:30 – 3:00** **Concurrent Sessions:**
Retooling Existing Systems
Participants will explore how existing industry, land, infrastructure, and health systems can be retooled to support sustainable redevelopment.
Economic Development – Gary/Lake Room
Transportation & Land Use – Hoosier Room
Public Health – Porter Room
Housing & Community – LaPorte Room
- 3:15 – 4:00** **Keynote: Moline, Illinois Case Study**
Ray Forsythe, City of Moline, Illinois
Gary/Lake Room
- 4:00 – 5:00** **Networking Hour**
Closed Session: Federal Partnership Discussion

July 23rd Agenda

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| 8:30 – 9:45 | Public/ Private Partnership Panel
Menomonee River Valley WI Case Study
<i>Gary/Lake Room</i> |
| 10:00 – 11:30 | Concurrent Sessions:
Improving Quality of Life
Panelists will present examples of successful sustainable development projects and programs implemented throughout the Midwest region.
<i>Economic Development – Gary/Lake Room</i>
<i>Transportation & Land Use – Hoosier Room</i>
<i>Public Health – Porter Room</i>
<i>Housing & Community – LaPorte Room</i> |
| 11:30 – 12:30 | Lunch
<i>Gary/Lake Room</i> |
| 12:30 – 2:15 | Sustainable Development Charrette
Scenario 1: Urban TOD – <i>Gary Room</i>
Scenario 2: Industrial Corridor – <i>Lake 1 Room</i>
Scenario 3: Suburban Retrofit – <i>Lake 2 Room</i> |
| 2:30 – 3:00 | Closing Remarks
<i>Gary/Lake Room</i> |
| 3:30 – 4:30 | Moving Forward
A facilitated discussion inviting participants to explore next steps for sustainable collaboration. |

Concurrent Sessions

Economic Development <i>Gary/Lake Room</i>	Transportation & Land Use <i>Hoosier Room</i>	Public Health <i>Porter Room</i>	Housing & Community <i>LaPorte Room</i>
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Capitalizing on the Natural Assets & Industrial Heritage of Northwest Indiana

Transform industrial remnants and natural assets into economic drivers	Transportation and land asset mapping	Determinants of health of a community	Identify existing assets through meaningful community engagement and stakeholder coordination
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Retooling Existing Systems

Workforce development: new skills, new technology, new partners for new growth	Systems-based approach to transportation systems and smart growth	Place matters, choices matters	Identify strategies for neighborhood stabilization
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Improving Quality of Life

Coordinated approach to economic development	Creating Transit-Oriented Communities	Creating healthy, sustainable places to live, work, and play	Facilitate project implementation through stakeholder collaboration
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Economic Development

Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Learn the steps for mapping underutilized economic development assets. Brownfields, infrastructure and natural areas all represent opportunities for growth. This includes traditional economic drivers in Northwest Indiana (e.g. manufacturing), as well as new trends.

Goals

- Understand how to identify or recognize existing and underutilized natural and industrial assets;
- Understand how asset identification can lead to strategic decision-making;
- Understand how asset identification leads to understanding local needs and opportunities within the market; and
- Understand how transforming an existing facility or corridor into a new use can trigger other out- of-the-box solutions for neighborhoods and/or serve as an anchor on which to rebuild/refashion the area.

Speakers

Moderator: Jim Van der Kloot, USEPA
Panelists: Mike Ohm, Brian Cave
Michael Taylor, Vita Nuova
Kris Krouse, Shirley Heinze Land Trust

Retooling Existing Systems

Learn how best to align workforce development resources (both funding and program curriculum) to create the human capital conditions necessary to attract and retain businesses associated with the economic development opportunities discussed in the first session

Goals

- Recognize how multiple stakeholders can work together to improve career and job opportunities for the area residents and reduce unemployment; and
- Identify resources and institutions for developing the area workforce's skills to meet prospective businesses and industries' requirements and technical demands.

Speakers

Moderator: Linda Woloshansky, Center of Workforce Innovation
Panelists: Dr. Anthony Sidone, Purdue NC
Danielle Waddell, US DOL-ETA
Robyn Minton, VP Work Initiatives
Tracey Puckering, Conexus - Indianapolis

Economic Development

Improving Quality of Life

Once economic development drivers and workforce development best practices are identified, participants will learn how to apply these tools to Northwest Indiana. Relationship building and public-nonprofit-private partnerships will be discussed.

Goals

- Understand how to build a qualified workforce for emerging markets;
- Identify possible new businesses/markets for the area and what is needed to make it happen; and
- Form new partnerships and/or identify ways to support existing collaborations to tackle the changing economy in NW Indiana.

Speakers

Moderator: Deandra Campbell, City of Gary Director of Commerce

Panelists: John Antaramian, Former Mayor of Kenosha, Wisconsin
Marianne Markowitz, Small Business Administration
Denise Dillard, Methodist Hospitals

Transportation & Land Use

Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Help participants identify transportation, natural, and land use assets, and provide examples of how to use them to create context for future development.

Goals

- Understand the intrinsic link between transportation and land use planning;
- Learn how to analyze transportation, natural and land use assets; and
- Learn how to gather data associated with those assets.

Speakers

Moderator: Jack Eskin, Northwest Indiana Regional Planning Commission

Panelists: Jacky Grimshaw, Center for Neighborhood Technology
Eman Ibrahim, Northwest Indiana Regional Planning Commission
Jon Devries, Roosevelt University

Retooling Existing Systems

Explore ways to build upon existing community assets and increase the livability of our community by incorporating principles such as walkability, mixed-use development, and providing transportation choices at all scales of the planning process.

Goals

- Show how to use asset mapping and data gathering to think holistically about community design and leverage assets for maximum location efficiency;
- Describe how principles like walkability, providing mixed uses, and moderate to high density in urban and suburban communities can lead to equitable transportation choices and improve livability; and
- Understand strategies associated with TOD principles (e.g. complete streets) can be used at various scales to fit all types of development.

Speakers

Moderator: David Wright, Gary Public Transportation Corp.

Panelists: David Leopold, Knight E/A, Inc.
Heather Tabbert, Regional Transit Authority
TBD

Transportation & Land Use

Improving Quality of Life

Case studies will demonstrate how walkability, mixed use, transportation choices, and high quality design can be applied in a range of community types and at varying scales. Funding strategies and lessons learned will be presented for each case study.

Goals

- Understand the application of TOD principles in different community types; and
- Learn the mix of resources (e.g. local redevelopment funding, state tax incentives, federal grants, private investment, etc) that can be used to implement a TOD plan in urban and suburban communities

Speakers

Moderator:

Panelists: Ferhat Zerir, Gingko & Planning Design & IUC
Thomas Livingston, Village of LaGrange, Illinois
TBD

Public Health

Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Learn how clinical care is not the only determinant of a community's health. Social determinants like environment and behavior account for 70% of a community's wellbeing. Social determinants of health, integration of health consideration in planning governmental policies, and recognizing the cumulative effects on a person's mental health will be introduced and discussed.

Goals

- Understand what impacts social and clinical determinants have on the health of an individual/a community;
- Understand how these determinants interact and what approaches are being used to address them; and
- Recognize which agencies, organizations, and stakeholders have a role in designing solutions.

Speakers

Moderator: Michael V. Berry, Federal Reserve Bank of Chicago

Panelists: Elissa Bassler, Illinois Public Health Institute
Michelle Watters, Agency for Toxic Substances & Disease Registry
Danita Johnson Hughes, Edgewater Systems
Virginia A. Caine, MD, Marion County Public Health Department

Retooling Existing Systems

Understand how place matters for health; how neighborhood conditions impact quality of life and can indicate who will be healthy and who will live longer. Learn ways to plan for improvements such as safe streets, good schools, affordable housing, healthy food choices, physical activity, and more, and who should be involved.

Goals

- Understand how neighborhood conditions, services, and choices can predict a community's health,
- Identify actions and tools available to stakeholders to improve the quality of their neighborhood, and
- Understand which agencies and stakeholders are necessary for integrating health factors into a community's comprehensive plan.

Speakers

Moderator: Dr. Patrick Bankston, Indiana University School of Medicine – Northwest

Panelists: Cynthia Stone, Indiana University Richard M. Fairbanks School of Public Health
Theresa Heaton, Director of Family Health, Kane County Illinois
Samantha Robinson, Chicago Metropolitan Area Council

Public Health

Improving Quality of Life

Introduction to approaches, programs, and tools used to transform communities into healthy, sustainable places in which to live, work, play, and prosper. Representing varied disciplines and entities, panelists will present tools and approaches they used to forge collaborative problem solving and case studies illustrating outcomes.

Goals

- Identify how new and diverse partnerships collaboratively developed strategic approaches to address the health of a community,
- Understand what tools can be used to bring together multiple and diverse partners for problem solving and leveraging resources; and
- Learn about communities that have brought about change by working together.

Speakers

Moderator: Rick Wilk, Regional Administrator, HHS-HRSA

Panelists: Eric Neagu, Weaver Boos Consultants

Laurel Berman, Agency for Toxic Substances & Disease Registry

Wendy Walters, Blue Island IL Community Health Coalition

Aaron Carpenter, City of Blue Island IL

Housing & Community

Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Learn how to identify and build upon neighborhood anchors through organized, meaningful community and stakeholder engagement. Learn strategies to build neighborhood-based leadership and advocacy for the preservation of historic and cultural assets and to articulate a vision and strategic approach for integration into local planning and revitalization efforts.

Goals

- Introduce a collective visioning and planning process that includes the identification and preservation of the city's existing assets which serve as anchors for stabilization and revitalization; and
- Demonstrate a process that brings together community groups, real estate developers and civic leaders to coordinate efforts that build upon identified community assets/anchors.

Speakers

Moderator: Kelly Anoe, Legacy Foundation

Panelists: Donovan Rypkema, Place Economics
Bill Morgan, City of Muncie, Indiana

Retooling Existing Systems

Explore a variety of neighborhood stabilization strategies, resources and incentives that can be used to promote targeted reinvestment, and rightsizing the neighborhood and underutilized infrastructure.

Goals

- Introduce property-level strategies and tools to inform local government decisions that respond to a neighborhood's current context, community priorities, and sustainable future use; and
- Understand how to strategically integrate these tools and strategies into broader planning and rightsizing efforts, prioritize the use of public dollars for demolition, and promote targeted reinvestment.

Speakers

Moderator: Susan Longworth, Federal Reserve Bank of Chicago

Panelists: Dave Cieslewics, Former Mayor of Madison, Wisconsin
Tamar Shapiro, Center for Community Progress

Matt Rayburn, Indiana Housing & Community Development Authority

TBD

Housing & Community

Improving Quality of Life

Learn about best practices in policy changes and implementation strategies to improve quality of life for residents through the promotion of equitable development and healthy communities.

Goals

- Identify policy changes needed to facilitate project implementation;
- Identify strategies and incentives to promote equitable development and healthy communities; and
- Illustrate the power of public-private partnerships and a coordinated approach to redevelopment and community revitalization.

Speakers

Moderator: John Hall, HUD

Panelists: Maurice McGough, Office of Fair Housing Director, HUD

John Norquist, Congress for New Urbanism

Andy Frazier, Indiana Association for Community Economic Development

Speaker Bios

Andy Frazier

Andy Frazier is the Executive Director of the Indiana Association for Community Economic Development (IACED). IACED advocates for public policies and assists a network of community building organizations to engage local leadership and to generate public and private investment. At times in history, community development has addressed empowering people—like the War on Poverty. At other times, community development has focused on places—like the building of affordable housing. Mr. Frazier's work at IACED supports local innovation that connects people and places. Mr. Frazier is the Vice President of the National Alliance of Community Economic Development Associations (NACEDA) board. He is a board member with the Local Initiatives Support Corporation, Indianapolis Office, Local Advisory Committee, and the Indiana Coalition for Human Services. He is a past board member with Horizon House, a homeless day center, and Family Development Services, a Head Start agency. Before joining IACED, Mr. Frazier was the Director of Community Development for the City of Indianapolis. He guided the city's community development agenda including the city's participation in the Great Indy Neighborhoods Initiative. Mr. Frazier earned a bachelor's degree from Indiana State University. He earned a master's degree in Public Affairs from Indiana University-Purdue University Indianapolis. Mr. Frazier is a past participant in the Senior Executives in State and Local Government program at the JFK School of Government, Harvard University. He is a graduate of Achieving Excellence, an 18-month executive education program focusing on affordable housing, community revitalization, or community economic development.

Maurice McGough

Maurice McGough is the Director of HUD's Region V Office of Fair Housing and Equal Opportunity (FHEO). Region V includes the states of Illinois, Indiana, Ohio, Michigan, Wisconsin and Minnesota. Before his appointment as Regional Director in May 2011, Mr. McGough, was the Director of FHEO's Chicago Program Center. He has served in various other positions within HUD including Director of the Midwest Program and Compliance Center, Chief of Region V's Systemic Investigations Branch and Special Assistant to the Regional Director of Fair Housing and Equal Opportunity. Prior to coming to HUD, Mr. McGough was the Executive Director of the Northwest Indiana Open Housing Center in Gary, Indiana and Staff Director of the Neighborhoods Uniting Project in Prince George's County, Maryland. Earlier in his career, Mr. McGough was a community organizer for the North Toledo Area Corporation in Toledo, Ohio and the Northwest Austin Council in Chicago, Illinois

Speaker Bios

Susan Longworth

Susan Longworth is a Senior Business Economist in the Community Development and Policy Studies Division at the Federal Reserve Bank of Chicago. Susan has over 20 years of local and international community and economic development experience. At the Fed, her research interests include the areas of community finance, small business and post-industrial cities. She holds an undergraduate degree in English from the University of Michigan, a master's in Public Service Management from DePaul University and an International MBA from the University of Chicago.

John Norquist

John Norquist is the immediate past President and CEO of CNU, the Congress for New Urbanism. Mr. Norquist initiated the establishment of CNU chapters in the United States and Canada and has built partnerships with public, private, and non-profit organizations that have helped CNU to grow to over 2500 members. During his tenure, Mr. Norquist spearheaded campaigns for better housing policy, highway removal, and walkable communities. He nurtured a partnership with the Institute of Transportation Engineers (ITE) that resulted in a new model for street design serving the needs of all users. Mr. Norquist was a member of the project management team that played an essential role in the identification, development, refinement of content, and detailed review for the publication, *Designing Walkable Urban Thoroughfares: A Context Sensitive Approach*. Mr. Norquist authored *The Wealth of Cities*, a book that describes and prescribes new urbanism to America's cities, and he helped to produce CNU's *Street Network Principles* and a new edition of the *CNU Charter Book*. Before leading CNU, Mr. Norquist was Mayor of the City of Milwaukee from 1988 to 2004. His service as Mayor gave him particular strength and experience in understanding the politics of cities and towns as it relates to the built environment. After working full time for over 40 years, Mr. Norquist looks forward to having time to teach and to write.

Speaker Bios

Tamar Shapiro

Tamar Shapiro has more than a decade of experience working on state, regional, and local policies related to land use, economic development, housing, transportation, and the environment. She is President and CEO of the Center for Community Progress. Prior to joining the Center for Community Progress in December 2012, Ms. Shapiro was Senior Director of Urban and Social Policy at the German Marshall Fund of the United States (GMF), where she managed transatlantic urban policy programs and networks with a particular focus on the revitalization of older, industrial cities. Previously, Ms. Shapiro served as the Director of the Smart Growth Leadership Institute and the Governors' Institute on Community Design at Smart Growth America. In this role, she advised governors on state policies related to growth and development. An attorney by training, Ms. Shapiro also worked at Klein Horning, LLP, where she represented public housing authorities, as well as developers, in mixed-finance affordable housing development deals. Tamar received a McCloy Fellowship in Environmental Affairs to conduct a 2010 research project on vacant property policies in former East Germany. In 1999-2000, she was a Robert Bosch Foundation Fellow in Berlin and worked at the Berlin Administration on Urban Planning and Environment as well as the German institute for Urban Affairs.