

**STRONG**

**Cities,  
Communities,  
Northwest Indiana  
Symposium**

**Gary Genesis Center**

1 Genesis Center Plaza  
Gary , Indiana 46402

**July 22-23<sup>rd</sup>, 2014**

**Sponsored by:**

White House Council on Strong Cities, Strong Communities  
U.S. Department of Housing and Urban Development  
U.S. Environmental Protection Agency  
City of Gary, Indiana  
Northwest Indiana Regional Planning Commission

# July 22<sup>nd</sup> Agenda

- 8:30 – 9:00**      **Registration and Refreshments**
- 9:00 – 9:20**      **Welcome and Introductions**  
Mayor Karen Freeman-Wilson, City of Gary, Indiana  
Antonio Riley, HUD Region 5 Regional Administrator  
*Gary Lake Room*
- 9:20 – 10:15**      **Plenary Speaker**  
Carol Coletta, Vice President for Community and National Initiatives, Knight Foundation
- 10:30 – 12:00**      **Concurrent Sessions:**  
**Capitalizing on the Natural Assets and Industrial Heritage of Northwest Indiana**  
Panelists will discuss methods for addressing sustainable development in Northwest Indiana using an asset-based approach.  
*Economic Development – Gary/Lake Room*  
*Transportation & Land Use – Hoosier Room*  
*Public Health – Porter Room*  
*Housing & Community – LaPorte Room*
- 12:00 – 1:30**      **Lunch: Strong Cities, Strong Communities Gary Initiative**  
*Gary/Lake Room*
- 1:30 – 3:00**      **Concurrent Sessions:**  
**Retooling Existing Systems**  
Participants will explore how existing industry, land, infrastructure, and health systems can be retooled to support sustainable redevelopment.  
*Economic Development – Gary/Lake Room*  
*Transportation & Land Use – Hoosier Room*  
*Public Health – Porter Room*  
*Housing & Community – LaPorte Room*
- 3:15 – 4:00**      **Keynote: Moline, Illinois Case Study**  
Ray Forsythe, City of Moline, Illinois  
*Gary/Lake Room*
- 4:00 – 5:00**      **Networking Hour**  
**Closed Session: Federal Partnership Discussion**

# July 23<sup>rd</sup> Agenda

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|----------------------|---|
| <b>8:30 – 9:45</b>   | <b>Public/ Private Partnership Panel</b><br>Menomonee River Valley WI Case Study<br><i>Gary/Lake Room</i>   |
| <b>10:00 – 11:30</b> | <b>Concurrent Sessions:<br/>Improving Quality of Life</b><br>Panelists will present examples of successful sustainable development projects and programs implemented throughout the Midwest region.<br><i>Economic Development – Gary/Lake Room</i><br><i>Transportation &amp; Land Use – Hoosier Room</i><br><i>Public Health – Porter Room</i><br><i>Housing &amp; Community – LaPorte Room</i> |
| <b>11:30 – 12:30</b> | <b>Lunch</b><br><i>Gary/Lake Room</i>   |
| <b>12:30 – 2:15</b>  | <b>Sustainable Development Charrette</b><br>Scenario 1: Urban TOD – <i>Gary Room</i><br>Scenario 2: Industrial Corridor – <i>Lake 1 Room</i><br>Scenario 3: Suburban Retrofit – <i>Lake 2 Room</i>  |
| <b>2:30 – 3:00</b>   | <b>Closing Remarks</b><br><i>Gary/Lake Room</i>   |
| <b>3:30 – 4:30</b>   | <b>Moving Forward</b><br>A facilitated discussion inviting participants to explore next steps for sustainable collaboration.  |

# Concurrent Sessions

<b>Economic Development</b> <i>Gary/Lake Room</i>	<b>Transportation &amp; Land Use</b> <i>Hoosier Room</i>	<b>Public Health</b> <i>Porter Room</i>	<b>Housing &amp; Community</b> <i>LaPorte Room</i>
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## Capitalizing on the Natural Assets & Industrial Heritage of Northwest Indiana

Transform industrial remnants and natural assets into economic drivers	Transportation and land asset mapping	Determinants of health of a community	Identify existing assets through meaningful community engagement and stakeholder coordination
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## Retooling Existing Systems

Workforce development: new skills, new technology, new partners for new growth	Systems-based approach to transportation systems and smart growth	Place matters, choices matters	Identify strategies for neighborhood stabilization
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## Improving Quality of Life

Coordinated approach to economic development	Creating Transit-Oriented Communities	Creating a healthy, sustainable places to live, work, and play	Facilitate project implementation through stakeholder collaboration
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# Economic Development

## Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Learn the steps for mapping underutilized economic development assets. Brownfields, infrastructure and natural areas all represent opportunities for growth. This includes traditional economic drivers in Northwest Indiana (e.g. manufacturing), as well as new trends.

### Goals

- Understand how to identify or recognize existing and underutilized natural and industrial assets;
- Understand how asset identification can lead to strategic decision-making;
- Understand how asset identification leads to understanding local needs and opportunities within the market; and
- Understand how transforming an existing facility or corridor into a new use can trigger other out- of-the-box solutions for neighborhoods and/or serve as an anchor on which to rebuild/refashion the area.

### Speakers

Moderator: Jim Van der Kloot, USEPA  
Panelists: Mike Ohm, Brian Cave  
Michael Taylor, Vita Nuova  
Kris Krouse, Shirley Heinze Land Trust

## Retooling Existing Systems

Learn how best to align workforce development resources (both funding and program curriculum) to create the human capital conditions necessary to attract and retain businesses associated with the economic development opportunities discussed in the first session

### Goals

- Recognize how multiple stakeholders can work together to improve career and job opportunities for the area residents and reduce unemployment; and
- Identify resources and institutions for developing the area workforce's skills to meet prospective businesses and industries' requirements and technical demands.

### Speakers

Moderator: Linda Woloshansky, Center of Workforce Innovation  
Panelists: Dr. Anthony Sidone, Purdue NC  
Danielle Waddell, US DOL-ETA  
Robyn Minton, VP Work Initiatives  
Tracey Puckering, Conexus - Indianapolis

# Economic Development

## Improving Quality of Life

Once economic development drivers and workforce development best practices are identified, participants will learn how to apply these tools to Northwest Indiana. Relationship building and public-nonprofit-private partnerships will be discussed.

### **Goals**

- Understand how to build a qualified workforce for emerging markets;
- Identify possible new businesses/markets for the area and what is needed to make it happen; and
- Form new partnerships and/or identify ways to support existing collaborations to tackle the changing economy in NW Indiana.

### **Speakers**

Moderator: Deandra Campbell, City of Gary Director of Commerce

Panelists: John Antaramian, Former Mayor of Kenosha, Wisconsin  
Marianne Markowitz, Small Business Administration  
Denise Dillard, Methodist Hospitals

# Transportation & Land Use

## Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Help participants identify transportation, natural, and land use assets, and provide examples of how to use them to create context for future development.

### **Goals**

- Understand the intrinsic link between transportation and land use planning;
- Learn how to analyze transportation, natural and land use assets; and
- Learn how to gather data associated with those assets.

### **Speakers**

Moderator: Jack Eskin, Northwest Indiana Regional Planning Commission

Panelists: Jacky Grimshaw, Center for Neighborhood Technology  
Eman Ibrahim, Northwest Indiana Regional Planning Commission  
Jon Devries, Roosevelt University

## Retooling Existing Systems

Explore ways to build upon existing community assets and increase the livability of our community by incorporating principles such as walkability, mixed-use development, and providing transportation choices at all scales of the planning process.

### **Goals**

- Show how to use asset mapping and data gathering to think holistically about community design and leverage assets for maximum location efficiency;
- Describe how principles like walkability, providing mixed uses, and moderate to high density in urban and suburban communities can lead to equitable transportation choices and improve livability; and
- Understand strategies associated with TOD principles (e.g. complete streets) can be used at various scales to fit all types of development.

### **Speakers**

Moderator: David Wright, Gary Public Transportation Corp.

Panelists: David Leopold, Knight E/A, Inc.  
Heather Tabbert, Regional Transit Authority  
TBD

# Transportation & Land Use

## Improving Quality of Life

Case studies will demonstrate how walkability, mixed use, transportation choices, and high quality design can be applied in a range of community types and at varying scales. Funding strategies and lessons learned will be presented for each case study.

### **Goals**

- Understand the application of TOD principles in different community types; and
- Learn the mix of resources (e.g. local redevelopment funding, state tax incentives, federal grants, private investment, etc) that can be used to implement a TOD plan in urban and suburban communities

### **Speakers**

Moderator:

Panelists: Ferhat Zerín, Gingko & Planning Design & IUC  
Thomas Livingston, Village of LaGrange, Illinois  
TBD



# Public Health

## Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Learn how clinical care is not the only determinant of a community's health. Social determinants like environment and behavior account for 70% of a community's wellbeing. Social determinants of health, integration of health consideration in planning governmental policies, and recognizing the cumulative effects on a person's mental health will be introduced and discussed.

### Goals

- Understand what impacts social and clinical determinants have on the health of an individual/a community;
- Understand how these determinants interact and what approaches are being used to address them; and
- Recognize which agencies, organizations, and stakeholders have a role in designing solutions.

### Speakers

Moderator:

Panelists: Elissa Bassler, Illinois Public Health Institute  
Michelle Watters, Agency for Toxic Substances & Disease Registry  
Danita Johnson Hughes, Edgewater Systems

## Retooling Existing Systems

Understand how place matters for health; how neighborhood conditions impact quality of life and can indicate who will be healthy and who will longer. Learn ways to plan for improvements such as safe streets, good schools, affordable housing, healthy food choices, physical activity, and more, and who should be involved.

### Goals

- Understand how neighborhood conditions, services, and choices can predict a community's health,
- Identify actions and tools available to stakeholders to improve the quality of their neighborhood, and
- Understand which agencies and stakeholders are necessary for integrating health factors into a community's comprehensive plan.

### Speakers

Moderator: Dr. Patrick Bankston, Indiana University School of Medicine – Northwest

Panelists: Cynthia Stone, Indiana University Richard M. Fairbanks School of Public Health  
Theresa Heaton, Director of Family Health, Kane County Illinois  
Samantha Robinson, Chicago Metropolitan Area Council

# Public Health

## Improving Quality of Life

Introduction to approaches, programs, and tools used to transform communities into healthy, sustainable places in which to live, work, play, and prosper. Representing varied disciplines and entities, panelists will present tools and approaches they used to forge collaborative problem solving and case studies illustrating outcomes.

### Goals

- Identify how new and diverse partnerships collaboratively developed strategic approaches to address the health of a community,
- Understand what tools can be used to bring together multiple and diverse partners for problem solving and leveraging resources; and
- Learn about communities that have brought about change by working together.

### Speakers

Moderator: Rick Wilk, Regional Administrator, HHS-HRSA

Panelists: Eric Neagu, Weaver Boos Consultants

Laurel Berman, Agency for Toxic Substances & Disease Registry

Wendy Walters, City of Blue Island, Illinois

# Housing & Community

## Capitalizing on the Natural Assets and Industrial Legacy of Northwest Indiana

Learn how to identify and build upon neighborhood anchors through organized, meaningful community and stakeholder engagement. Learn strategies to build neighborhood-based leadership and advocacy for the preservation of historic and cultural assets and to articulate a vision and strategic approach for integration into local planning and revitalization efforts. .

### Goals

- Introduce a collective visioning and planning process that includes the identification and preservation of the city's existing assets which serve as anchors for stabilization and revitalization; and
- Demonstrate a process that brings together community groups, real estate developers and civic leaders to coordinate efforts that build upon identified community assets/anchors.

### Speakers

Moderator: Kelly Anoe, Legacy Foundation

Panelists: Donovan Rypkema, Place Economics  
Bill Morgan, City of Muncie, Indiana

## Retooling Existing Systems

Explore a variety of neighborhood stabilization strategies, resources and incentives that can be used to promote targeted reinvestment, and rightsizing the neighborhood and underutilized infrastructure.

### Goals

- Introduce property-level strategies and tools to inform local government decisions that respond to a neighborhood's current context, community priorities, and sustainable future use; and
- Understand how to strategically integrate these tools and strategies into broader planning and rightsizing efforts, prioritize the use of public dollars for demolition, and promote targeted reinvestment.

### Speakers

Moderator: Susan Longworth, Federal Reserve Bank of Chicago

Panelists: Dave Cieslewics, Former Mayor of Madison, Wisconsin  
Tamar Shapiro, Center for Community Progress

Matt Rayburn, Indiana Housing & Community Development Authority

TBD

# Housing & Community

## Improving Quality of Life

Learn about best practices in policy changes and implementation strategies to improve quality of life for residents through the promotion of equitable development and healthy communities.

### **Goals**

- Identify policy changes needed to facilitate project implementation;
- Identify strategies and incentives to promote equitable development and healthy communities; and
- Illustrate the power of public-private partnerships and a coordinated approach to redevelopment and community revitalization.

### **Speakers**

Moderator: John Hall, HUD

Panelists: Maury McGough, Office of Fair Housing Director, HUD  
John Norquist, Congress for New Urbanism  
Andy Fraizier, IACED